

IN-STORE MARKETING INSTITUTE
2009 STRATCONN: STRATEGIC RESOURCES SCHEDULE

	Guest	#Mtgs	----- 18, November 09, Morning -----						----- 18, November 09, Afternoon -----						----- 19, November 09, Morning -----					#Mtgs
			#1 8:30-9:00	#2 9:10-9:40	#3 9:50-10:20	#4 10:30-11:00	#5 11:10-11:40	#6 11:50-12:20	#7 1:40-2:10	#8 2:20-2:50	#9 3:00-3:30	#10 3:40-4:10	#11 4:20-4:50	#12 5:00-5:30	#13 8:30-9:00	#14 9:10-9:40	#15 9:50-10:20	#16 10:30-11:00	#17 11:10-11:40	
1	Bayer	11	WSL	ALLIANCE	BLUEDOG	MILLER ZELL	SAATCHI	MADDEN		IDL		RTC		WATT	CATAPULT		G2			
2	Burts Bees	12	ISMI	CATAPULT	SMART		IDL	MILLER ZELL		MARK/LAB	G2		MARS	BLUEDOG	TPN		RIVET	WATT		
3	Campbell Soup	13	G2	IDL	CATAPULT		RIVET		WATT	SMART	BLUEDOG			ISMI	ALLIANCE	BIG RED	MARS	TLP		
4	Chiquita Brands	11	BLUEDOG		ALLIANCE	G2		TPN	IDL	SAATCHI		WSL		BIG RED		MADDEN		RIVET		
5	Church & Dwight	13	MADDEN	G2	WSL	CAPRE	WATT		TPN		ISMI	TLP	MILLER ZELL		BIG RED	RTC		ALLIANCE		
6	Coca-Cola Co	12	BIG RED		MILLER ZELL	WATT	MARS	RIVET		ALLIANCE	TPN		RTC	G2	WSL		BLUEDOG	MARK/LAB		
7	DAS - RoadPro	12	IDL	BLUEDOG	MARS	CATAPULT	G2	RTC	SMART		MRK/LAB	WATT	BIG RED	WSL	CAPRE					
8	Energizer	11	TLP	WSL		ALLIANCE	MARS			BIG RED	RIVET	CATAPULT	CAPRE		ISMI	BLUEDOG	SMART			
9	Georgia-Pacific	13	CAPRE	MILLER ZELL	G2	SMART	ISMI	BIG RED		RTC		MADDEN	RIVET			TLP	MARK/LAB	MARS		
10	Google	8							SAATCHI		BIG RED		TPN	MARS	BLUEDOG	MARK/LAB	CATAPULT	CAPRE		
11	Grabber	12				RIVET	TLP			MILLER ZELL	MARS	MADDEN	MARK/LAB	TPN	WATT		BIG RED	CATAPULT		
12	Hewlett-Packard	12	MARS	RTC		MADDEN	ALLIANCE	ISMI		TPN	SAATCHI		CATAPULT		MARK/LAB	RIVET		SMART		
13	Kraft	13	RTC	CAPRE		BIG RED	CATAPULT		ALLIANCE		IDL	TPN	ISMI		TLP	WSL	SAATCHI	BLUEDOG		
14	Mars	11					WATT		G2	WSL		SMART	MILLER ZELL	RIVET	MADDEN	ISMI	TLP	RTC		
15	Mars Petcare	12			ISMI	WSL	G2	IDL	MARK/LAB		RTC	RIVET	TLP		SMART		WATT	BIG RED		
16	McCormick	12	CATAPULT	SAATCHI	IDL		SMART	WATT	TLP	MADDEN	MILLER ZELL	BIG RED				MARS	TPN	WSL		
17	Medela	11			TLP		WSL	MARK/LAB		BLUEDOG	MARS		WATT	IDL	MILLER ZELL	SMART		G2		
18	Method	11	WATT	SMART	RIVET	BLUEDOG		CAPRE		RTC		MARS		ALLIANCE	SAATCHI	CATAPULT	MADDEN			
19	Nestle	13	MARK/LAB	BIG RED	RTC	TLP	BLUEDOG	WSL	G2	CAPRE			IDL	MADDEN		TPN	ISMI			
20	Nestle Nutrition	10		TLP	MARK/LAB		BIG RED		MADDEN	MILLER ZELL		SMART	ALLIANCE	CAPRE		WATT	IDL			
21	Nintendo	12		MARK/LAB		SAATCHI	MADDEN	SMART	ISMI	BIG RED	CAPRE	BLUEDOG		CATAPULT		ALLIANCE	MILLER ZELL			
22	OfficeMax	13	TPN		BIG RED	MARK/LAB	MILLER ZELL			CAPRE	G2		SAATCHI	RTC	MARS		ALLIANCE	IDL		
23	Perfetti Van Mella	12	SMART	MADDEN	WATT		TPN	MARS	BLUEDOG	CATAPULT		ALLIANCE	MARK/LAB	MILLER ZELL	IDL		RTC			
24	Rubbermaid	13		MARS	CAPRE	IDL	MARK/LAB	ALLIANCE		WSL	WATT	ISMI	G2	SAATCHI	RIVET	MILLER ZELL		MADDEN		
25	Sara Lee	11	RIVET	ISMI	SAATCHI	TPN	CAPRE		MARS	TLP	WSL	G2	SMART							
26	Schwans Consumer Brands	11		TPN		MARS			RIVET	ISMI	ALLIANCE	CATAPULT		MARK/LAB	RTC	G2	CAPRE			
27	Target	11	ALLIANCE	RIVET	TPN	RTC		CATAPULT		WATT			WSL	TLP		IDL		SAATCHI		
28	Unilever	15	MILLER ZELL	WATT	MADDEN	ISMI	RTC	BLUEDOG	CATAPULT		RIVET	IDL		SMART	G2	CAPRE	WSL	TPN		
		331	19	20	20	20	19	20	20	20	19	20	19	20	20	19	20	18	331	
Hosts																				
1	Alliance	17	TARGET	BAYER	CHIQUITA	ENERGIZER	HP	RUBBERMAID	KRAFT	COKE	SCHWANS	PERFETTI	NUTRITION	METHOD	CAMPBELL	NINTENDO	OFFICEMAX	CHURCH		
2	Big Red Rooster	17	COKE	NESTLE	OFFICEMAX	KRAFT	NUTRITION	GAPAC	ENERGIZER	NINTENDO	GOOGLE	MCCORMICK	DAS	CHIQUITA	CHURCH	CAMPBELL	GRABBER	MARS PET		
3	Bluedog	17	CHIQUITA	DAS	BAYER	METHOD	NESTLE	UNILEVER	PERFETTI	MEDELA	CAMPBELL	NINTENDO	MARS	BURTS	GOOGLE	ENERGIZER	COKE	KRAFT		
4	Capre Group	17	GAPAC	KRAFT	RUBBERMAID	CHURCH	SARA LEE	METHOD	OFFICEMAX	NESTLE	NINTENDO	ENERGIZER	GRABBER	NUTRITION	DAS	UNILEVER	SCHWANS	GOOGLE		
5	Catapult	17	MCCORMICK	BURTS	CAMPBELL	DAS	KRAFT	TARGET	UNILEVER	PERFETTI	ENERGIZER	SCHWANS	HP	NINTENDO	BAYER	METHOD	GOOGLE	GRABBER		
6	G2	17	CAMPBELL	CHURCH	GAPAC	CHIQUITA	MARS PET	MARS	NESTLE	OFFICEMAX	BURTS	SARA LEE	RUBBERMAID	COKE	UNILEVER	SCHWANS	BAYER	MEDELA		
7	IDL	17	DAS	CAMPBELL	MCCORMICK	RUBBERMAID	BURTS	MARS PET	CHIQUITA	BAYER	KRAFT	UNILEVER	NESTLE	MEDELA	PERFETTE	TARGET	NUTRITION	OFFICEMAX		
8	Madden	17	CHURCH	PERFETTI	UNILEVER	HP	NINTENDO	BAYER	NUTRITION	MCCORMICK	GRABBER	GAPAC	OFFICEMAX	NESTLE	MARS	CHIQUITA	METHOD	RUBBERMAID		
9	MarketingLab	17	NESTLE	NINTENDO	NUTRITION	OFFICEMAX	RUBBERMAID	MEDELA	MARS PET	BURTS	DAS	GRABBER	PERFETTI	SCHWANS	HP	GOOGLE	GAPAC	COKE		
10	MARS	17	HP	RUBBERMAID	DAS	SCHWANS	ENERGIZER	PERFETTI	SARA LEE	GRABBER	MEDELA	METHOD	BURTS	GOOGLE	OFFICEMAX	MCCORMICK	CAMPBELL	GAPAC		
11	Miller Zell	16	UNILEVER	GAPAC	COKE	BAYER	OFFICEMAX	BURTS	GRABBER	NUTRITION	MCCORMICK	MARS	CHURCH	PERFETTI	MEDELA	RUBBERMAID	NINTENDO			
12	RIVET	17	SARA LEE	TARGET	METHOD	GRABBER	CAMPBELL	COKE	SCHWANS	ENERGIZER	UNILEVER	MARS PET	GAPAC	MARS	RUBBERMAID	HP	BURTS	CHIQUITA		
13	RTC	17	KRAFT	HP	NESTLE	TARGET	UNILEVER	DAS	METHOD	GAPAC	MARS PET	BAYER	COKE	OFFICEMAX	SCHWANS	CHURCH	PERFETTI	MARS		
14	Saatchi	12		MCCORMICK	SARA LEE	NINTENDO			GOOGLE	CHIQUITA	HP	OFFICEMAX		RUBBERMAID	METHOD		KRAFT	TARGET		
15	SmartRev	17	PERFETTI	METHOD	BURTS	GAPAC	MCCORMICK	NINTENDO	DAS	CAMPBELL	MARS	NUTRITION	SARA LEE	UNILEVER	MARS PET	MEDELA	ENERGIZER	HP		
16	TLP - Tracy	15	ENERGIZER	NUTRITION	MEDELA	NESTLE	GRABBER		MCCORMICK	SARA LEE		CHURCH	MARS PET	TARGET	KRAFT	GAPAC	MARS	CAMPBELL		
17	TPN	17	OFFICEMAX	SCHWANS	TARGET	SARA LEE	PERFETTI	CHIQUITA	CHURCH	HP	COKE	KRAFT	GOOGLE	GRABBER	BURTS	NESTLE	MCCORMICK	UNILEVER		
18	WATT	17	METHOD	UNILEVER	PERFETTI	COKE	CHURCH	MCCORMICK	CAMPBELL	TARGET	RUBBERMAID	DAS	MEDELA	BAYER	GRABBER	NUTRITION	MARS PET	BURTS		
19	WSL	17	BAYER	ENERGIZER	CHURCH	MARS PET	MEDELA	NESTLE	MARS	RUBBERMAID	SARA LEE	CHIQUITA	TARGET	DAS	COKE	KRAFT	UNILEVER	MCCORMICK		
20	In-Store Marketing	16	BURTS	SARA LEE	MARS PET	UNILEVER	GAPAC	HP	NINTENDO	SCHWANS	CHURCH	RUBBERMAID	KRAFT	CAMPBELLS	ENERGIZER	MARS	NESTLE			
		331	19	20	20	20	19	20	20	20	19	20	19	20	20	19	20	18	331	